



# East Colfax Community Collective Small Business Membership

## EC3 MEMBERSHIP

The East Colfax Community Collective Small Business Membership is a formal membership program in which small business members have the opportunity to participate in decisions that impact for the future of the East Colfax Corridor and also receive tangible benefits as a member.

### ABOUT EC3

#### MISSION

- East Colfax Community Collective (EC3) is a community-driven, multicultural, socio-economically diverse advocacy organization of residents, local businesses and nonprofits, and allies.

#### VISION

- Our mission is to fight displacement and build collective power in our community to shape our own destiny. Our vision is to be a multicultural community where low- and moderate-income residents and locally owned businesses can thrive.

## MEMBERSHIP BENEFITS

As a member you will get a plethora of benefits:

- Become part of a supportive community of small business owners who are committed to fighting displacement and preserving the diversity of the East Colfax Corridor by pushing back on developments that negatively impact the corridor
- Receive discount and/or promotion services within members of this membership
- Free promotions for your business to hundreds of EC3's residential members
- Direct Connections to partners such as the city and other organizations that will benefit small businesses and resources like grants, business loans, and more.
- First opportunity to apply to the EC3 Small Business Emergency Relief Fund
- Receive Legal Support based on circumstances.
- Get EC3 advocacy support to help your business survive when unforeseen circumstances happen.
- Access to East Colfax small business trainings, anti-oppression trainings, marketing management support, legal clinic consultations, and more

## MEMBERSHIP DUES:

Support East Colfax Small Business Emergency Fund by becoming a member.

- EC3 membership fee is a nonrefundable \$240 per small business per year. All membership fees go directly to the East Colfax Small Business Emergency Fund. The fund is allocated to small businesses in need once a year.

## MEMBERSHIP REQUIREMENTS

To have a successful membership, it is important to fulfill the membership requirements:

- Must live or own a small business in East Colfax Corridor or North Aurora
- The business owner or a representative of The business is required to attend and participate in least 1 to 2 quarterly meetings per year (Meeting can be both virtual and in-person)
- Must attend or support one EC3 community event a year.
- Willing to promote events and have EC3 logo in area of business.
- Commitment to diversity and inclusion
- Be Committed to having a voice in the way East Colfax and North Aurora are developed.